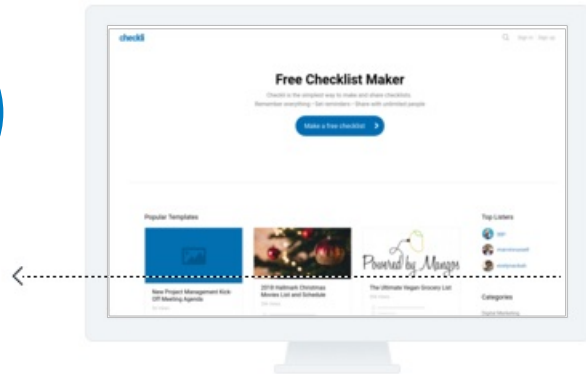


Page Grade: 74/100
Web Page: www.checkli.com
Keyword: free checklist maker

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Put important stuff above.



Speed



- ✗ This page should load quicker
- ✗ Reduce the page size
- ✗ Too many file requests

URL

www.checkli.com

- ✓ URL is SEO friendly
- ✗ Exact keyword not found in this URL
- ✓ No underscores in URL
- ✓ Page is close enough to top-level domain

Page Grade: 74/100

Web Page: www.checkli.com

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Title Tag

Free Checklist Maker - Checkli

- ✓ Keyword found in title
- ✓ Keyword begins title.
- ✓ Title tag has 70 characters or less

Description Tag

Try our free checklist maker tool, or discover and use our free checklist templates, published by...

- ✓ Description tag includes exact keyword
- ✗ Description tag should be 160 characters or less

Image Analysis

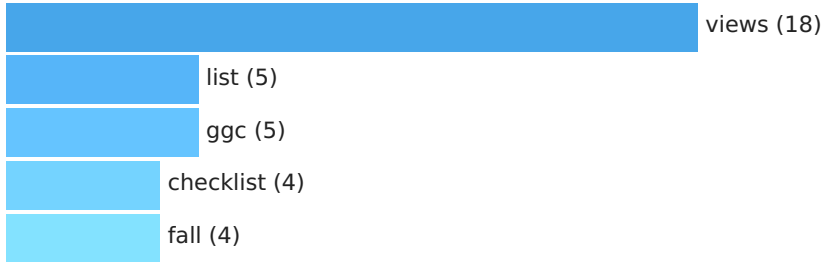
57 images

- ✗ Every image on this page needs an alt tag
- ✗ Add your exact keyword to an alt tag
- ✗ Add exact keyword to an image file name
- ✓ No underscores found in image file names

Page Grade: 74/100
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Top 5 Words Used



Heading Tags


H1 Tag: Become a Publisher!
H2 Tag: Missing
H3 Tag: Missing

- Add a H1, H2, and H3 tag to this page
- Exact keyword found in H1, H2, or H3 tag
- There are no duplicate heading tags

Page Grade: 74/100
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Copy Analysis

 You should have 2,000+ words on this page

 Exact keyword used 2 times

 Bold, italicize, or underline exact keyword


 Exact keyword found in the first 100 words

 Add your exact keyword to anchor text

 Link this page to a sitemap.html

Code Analysis

 HTML is not W3C validated

 No flash found

 Remove inline CSS

 Text to HTML ratio is too low (< 25%)

 Add schema.org markup

 Link to a sitemap.xml


Page Grade: 74/100
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Social Analysis



 Add a Facebook share or like button

 We found a link to a blog

Page Grade: 74/100

Web Page: www.checkli.com

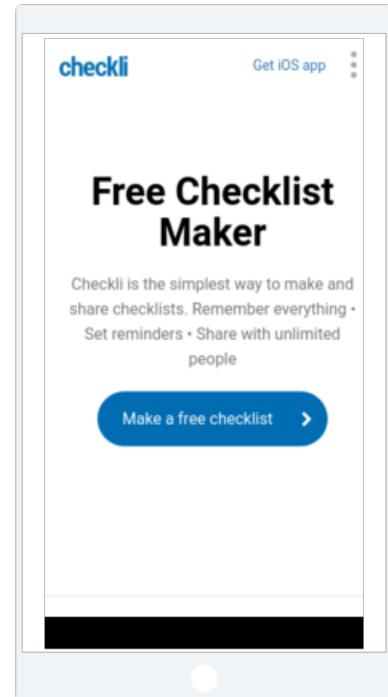
Keyword: free checklist maker

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Mobile Analysis

-  Add a mobile sitemap
-  Server should use compression (e.g., gzip)
-  Add an Apple icon
-  We found a viewport metatag

Mobile-friendly landing pages and blog articles rank higher in Google's mobile search results.



Page Grade: 74/100
Web Page: www.checkli.com
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Page Link Analysis



- ✓ Found 608 links from other sites
- ✓ Found 250 links from unique domains
- ✓ This page has 1 outbound links
- ✓ This page has 1 outbound follow links
- ✓ MozTrust page score: 3.8
- ✓ MozRank page score: 3.8
- ✓ Moz Page Authority: 38

Root Domain Link Analysis



- ✓ Found 2151 links from other sites
- ✓ Found 402 links from unique domains
- ✓ MozTrust domain score: 3.2
- ✓ MozRank domain score: 3.2
- ✓ Moz Domain Authority: 32

Page Grade: 74/100
Web Page: www.checkli.com
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Domain Analysis

checkli.com

- ✓ Domain is < 15 characters in length
- ✗ Domain should contain exact keyword
- ✓ This domain is 5 years, 43 days old
- ✓ This domain expires in 2 years, 322 days
- ✓ Preferred domain set
- ✗ Canonicalize your IP address
- ✓ Site is accessible via http (SSL)
- ✓ robots.txt file found
- ✓ Favicon found

Page Grade: 74/100

Web Page: www.checkli.com

Keyword: free checklist maker

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Summary

Thank you for taking the time to review this audit. It's very important that this web page, along with the other pages on your site, are properly optimized for search engines, so they can rank on page #1 for your target keywords.

This audit is a small sample of the improvements we can make to your site. If you have any questions, please don't hesitate to contact us using the contact information below.

Thank you,
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