7 Super Secrets of Selling SEO

☐ 1. Response time is critical

☐ 2. Face-to-face meetings close deals

☐ 3. Proposals should be short and simple

☐ 4. Give them a free audit of their website

☐ 5. The better your dress, the more you can charge

☐ 6. Introduce your team. Sell your rockstars!

☐ 7. Don't tell them, show them your work