

# How to Start a SEO Business

## Setting Up Your Company

- File as an S Corp, not an LLC
- Create a business bank account
- Make a SEO Contract. You can download a free SEO contract template [here](#).
- Create a Website
- Set up a phone (Google Voice and Magic Jack will save you big money!)
- Select monthly reporting software (Raven Tools is great)
- Signup for elance (great for finding contractors)
- Setup credit card processor (Your bank, PayPal, Freshbooks)
- Pick a good accounting software (Less Accounting is awesome!)
- Develop a process for you services
- Setup phone tracking (Ifbyphone works great!)

## Website and Marketing Setup

- Buy a domain name (Try Godaddy)
- Setup your website (Use a WordPress Theme at Themeforest.net)
- Setup a hosting account
- Setup your email
- Create a Twitter, LinkedIn, and Youtube account (no one wants to talk about SEO on Facebook)
- Setup a your SEO blog (Blog SEO Tips Daily!) - This will get you business!
- Setup Google Analytics (so you can view your clients analytics)
- Make sure you have a web page that offers FREE SEO WEBSITE AUDITS (MySiteAuditor is great for that!)
- Choose website auditing software (Try MySiteAuditor)